

# INTRODUCING OUR STRATEGIC PARTNERSHIP WITH NACL!

A GLOBAL LEADER IN E-SPORTS!



FOR MORE INFORMATION ON OUR PARTNERSHIP VISIT THE PARTNERS PAGE ON OUR WEBSITE  
[WWW.MEDIABUNDANCE.COM](http://WWW.MEDIABUNDANCE.COM)  
[WWW.PLAYNACL.COM](http://WWW.PLAYNACL.COM)

"E-SPORTS & GAMING ARE RAPIDLY GROWING & WILL ALTER THE WAY WE CONSUME SPORTS FOR DECADES"

-David A. Moreno Esq.  
FOUNDING PARTNER OF MEDIABUNDANCE

## MEDIABUNDANCE & NACL ANNOUNCE STRATEGIC RELATIONSHIP

Brand alignment and co-selling strategies will bring The North American Collegiate League to new users worldwide.

The success of NACL in such a short period of time has made them one of the fastest growing e-sports and Entertainment organizations around the globe. *"E-Sports and gaming are the future. David Chen & NACL have established themselves as leaders in this industry. Our partnership brings the best of both worlds into the future together."* said Mike Mumola, Founding Partner of Mediabundance.

NACL has already created a vast network in Asia, becoming the first Collegiate league with streaming & TV rights throughout 7 different countries, including China, Hong Kong, Macau, Japan, South Korea, Taiwan & Malaysia. *"We give gamers the ability to take their collegiate talent to a pro scene with global exposure and our partnership with Mediabundance will enhance our network and coverage."* said David Chen, founder of NACL.

As a partner, Mediabundance will be able to leverage decades of relationship capital in sports, marketing & business to bring network access & exponential growth to NACL & the world of e-sports. The variety of alignment opportunities to further expand NACL, & the industry of E-Sports will accelerate through our partnership. *"E-Sports and gaming are rapidly growing and will alter the way we consume sports for decades. With David Chen at the helm, NACL has been a true pioneer, adding new elements which will leave a legacy in the space. Mediabundance is honored, elated and humbled to announce this partnership."* said David Moreno, Founding Partner of Mediabundance.

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### ABOUT THE NORTH AMERICAN COLLEGIATE LEAGUE (NACL)

Founded by David Chen, NACL is an America-based non-profit e-sports & entertainment organization that hosts and streams video game tournaments & league play for scholarship prizes. This serves the purpose of fostering a communal relationship between established players and those who are looking to enter the scene. For more information visit [www.playNACL.com](http://www.playNACL.com)

### MEDIABUNDANCE: BUILDING ON RELATIONSHIP CAPITAL

Founded by Mike Mumola, & David Moreno, with David Meltzer serving as Chairman of the Advisory Board; Mediabundance has become one of the leading high-level media companies based in New York City by developing a full-service consulting & marketing agency that reaches a wide network of relationships in business, technology, multimedia, sports marketing, e-sports and film. Building upon our relationships and expertise in those fields, our goal is to create meaningful connections between brands and consumers in the age of multimedia. For more information visit [www.mediabundance.com](http://www.mediabundance.com)

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